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## Market Administrator's

# BULLETIN

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MARKET ADMINISTRATOR

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ISSUED FOR PRODUCERS WHO ARE NOT MEMBERS  
OF COOPERATIVE ASSOCIATIONS



**Baby says we both need milk . . .**

SEPTEMBER, 1969

Vol. 25 No. 9

### AMERICAN DAIRY ASSOCIATION PROMOTES DAIRY PRODUCTS AT OHIO STATE FAIR

Hi Diddle Diddle . . . The cow jumped over the moon . . . She didn't, but at the Ohio State Fair just recently completed, she entertained hundreds of thousands of visitors with her golden calf and our Astronaut Neil Armstrong -- all in pure golden butter, one thousand pounds or more.

For the past eleven years the American Dairy Association under the guidance of its General Manager, Earl B. Poling, has operated the well-known dairy building at the Ohio State Fair. The vast quantities of dairy products sold indicate their popularity with fair visitors. For example, during the twelve days, 100,000 ice cream cones and 32,000 ice cream cups were consumed along with 7,000 lbs. of Swiss cheese used to make sandwiches. Milk and buttermilk were also favorite thirst quenchers. Forty-three employees worked approximately 5,000 hours to serve the estimated 350,000 to 400,000 customers who filed through one of the three serving lines.

One exhibit that gained special attention was the butter cow and calf which was accompanied this year by Neil Armstrong's historic flag planting on the moon's surface. It is well to note here that the moon is not made of green cheese even though it might be made of real butter.

Mr. Richard Ross was the sculptor of these butter creations and has done them for the past seven years at the

fair. He was a 1957 graduate of The Ohio State University and has been employed at the Ohio State School for the Deaf, 500 Morse Road, for the past nine years. He taught art for eight of those years and is currently instructional media coordinator for the school.

Mr. Ross indicated that he used a

framework for his life-size **objects** and sculpts the butter around it first. He used a model for the cow only and depended solely on his unique talent to design the others. Eight days prior to the opening of the fair, Mr. Ross began his task and upon completion had used approximately 1,000 pounds of butter.



**Our Astronaut - - - in pure golden butter**





*Columbus*

## MARKET FACTS FOR EASY REFERENCE

### PRICE SUMMARY

	Aug. 1969	July 1969	Aug. 1968
Producers' Uniform Price (3.5%) .....	\$5.56	\$5.28	\$5.53
Class I (3.5%) .....	6.14	6.12	5.98
Class II (3.5%) .....	4.25	4.24	4.20
Producer Butterfat Differential for each 1/10% ....	8.0¢	8.0¢	7.9¢

### UTILIZATION SUMMARY

	Aug. 1969	July 1969	Aug. 1968
Percent of Producer Milk in Class I .....	69.4	68.1	75.4
Percent of Producer Butterfat in Class I .....	64.2	63.6	70.4
Percent of Producer Milk in Class II .....	30.6	31.9	24.6
Percent of Producer Butterfat in Class II .....	35.8	36.4	29.6

### PRODUCTION SUMMARY

	Aug. 1969	July 1969	Aug. 1968
Total Pounds of Producer Milk Delivered .....	47,134,248	47,922,723	44,146,849
Average Daily Class I Producer Milk .....	1,068,349	1,065,100	1,083,094
Total Number of Producers .....	1,514	1,521	1,589
Average Daily Production per Producer .....	1,004	1,014	896
Average Butterfat Test .....	3.55	3.53	3.56
Total Value of Producer Milk at Test .....	\$2,638,898	\$2,655,467	\$2,466,509
Income per Producer (7 Day Average) .....	\$393	\$393	\$350

### GROSS CLASS USE (Pounds)

	Aug. 1969	July 1969	Aug. 1968
Class I Skim .....	31,654,082	31,560,893	32,166,708
Class I Butterfat .....	1,074,437	1,076,606	1,109,147
Class I Milk .....	32,728,519	32,637,499	33,275,855
Class II Skim .....	13,805,781	14,669,240	10,405,722
Class II Butterfat .....	599,948	615,984	465,272
Class II Milk .....	14,405,729	15,284,224	10,870,994

### AVERAGE DAILY SALES (Quarts)

	Aug. 1969	July 1969	Aug. 1968
Milk .....	326,710	325,127	339,337
Buttermilk .....	6,412	6,484	6,899
Chocolate .....	18,256	17,046	17,994
Skim .....	39,213	38,179	33,946
Cream .....	5,120	5,220	5,874



COMPARATIVE STATISTICS COLUMBUS MARKETING AREA AUG., 1960 – '69

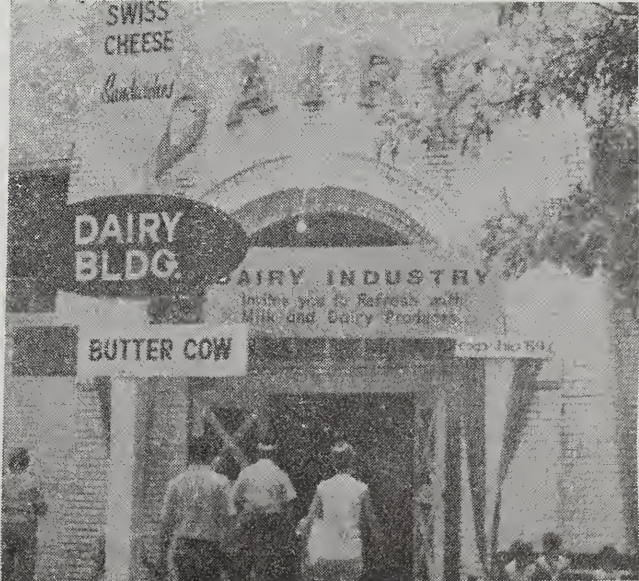
Year	Receipts from Producers	Average Butter-fat Test	Percentage of Producer Milk in Each Class				Uniform Producer Price (3.5%)	Class Prices at 3.5%				Number of Producers	Average Daily Prod.
			Class I	Class II	Class III	Class IV		Class I	Class II	Class III	Class IV		
1960 . . . .	26,234,265	3.64	79.5	8.6	3.3	8.6	4.21	4.394	3.994	3.699	2.998	1,623	521
1961 . . . .	26,599,504	3.60	78.1	8.5	4.9	8.5	4.47	4.664	4.264	3.927	3.254	1,218	705
1962 . . . .	30,341,877	3.54	78.7	8.3	5.4	7.6	4.18	4.34	3.956	3.65	2.998	1,308	748
1963 . . . .	34,665,174	3.56	79.1	8.9	4.8	7.2	4.23	4.40	4.01	3.715	3.063	1,359	823
1964 . . . .	43,359,952	3.54	77.1	22.9	-----	-----	4.18	4.47	3.15	-----	-----	1,646	850
1965 . . . .	42,514,513	3.53	77.7	22.3	-----	-----	4.50	4.84	3.25	-----	-----	1,644	834
1966 . . . .	41,458,152	3.57	78.5	21.5	-----	-----	5.37	5.68	4.20	-----	-----	1,491	897
1967 . . . .	43,827,346	3.55	71.8	28.2	-----	-----	5.33	5.88	3.94	-----	-----	1,569	901
1968 . . . .	44,146,849	3.56	75.4	24.6	-----	-----	5.53	5.98	4.20	-----	-----	1,589	896
1969 . . . .	47,134,248	3.55	69.4	30.6	-----	-----	5.56	6.14	4.25	-----	-----	1,514	1,004



Part of the work force . . . . . Worth waiting on . . . . .



Enjoying it all . . . . .



A.D.A. headquarters . . . . .



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BE STRONGER  
LIVE LONGER  
DRINK MILK.



## USDA REPORTS INCREASE IN ARTIFICIAL INSEMINATION OF LIVESTOCK

Over half of the Nation's dairy cows and heifers were bred artificially in 1968, according to a summary released by the U. S. Department of Agriculture. This is the first time the half way mark has been passed.

A total of 7,933,878 cows were bred artificially in the United States last year. Of these, 7,138,636 were dairy cows and heifers and 795,242 were beef cows. The actual number of artificially inseminated animals is probably higher than this, the Artificial Insemination Participation Report (AI) states, because information on custom freezing and dispensing of semen and information from two participating organizations was not available.

About 12.5 percent of the dairy cows and heifers that were artificially bred were registered. Only about 2.2 percent of the Nation's beef cows and heifers were inseminated in 1968. Also, the number of dairy animals bred to beef bulls dropped for the fifth consecutive year.

Wisconsin had the largest number of dairy cows inseminated, and Montana ranked first in the number of beef cows inseminated. The greatest increases in the number of animals artificially bred for the 1967-68 year occurred in California for dairy cows and in Ohio for beef cows. In Florida, 81.3 percent of the dairy cows and

heifers were artificially bred. This was the highest percent of any State.

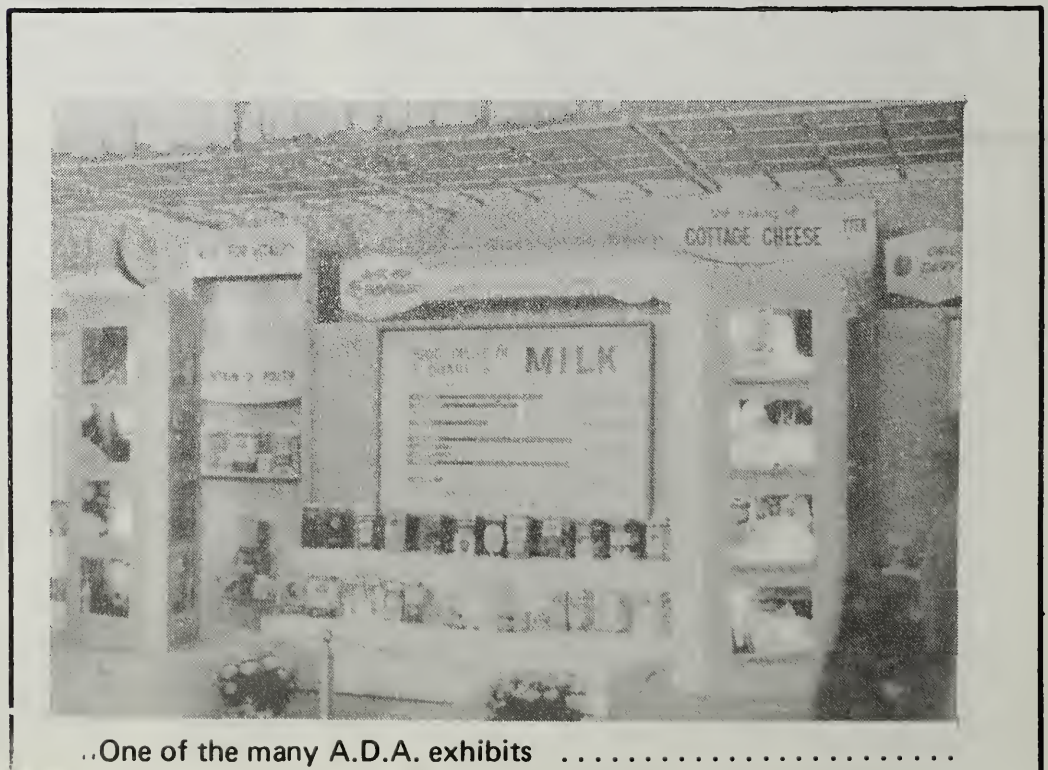
Thirty organizations participated in the AI Program in 1968. Three of these organizations reported they arti-

ficially inseminated 9,612 swine, a 20.8 percent increase over the previous year. An increase in services to goats was also indicated with 442 artificially bred in 1968.

## Market Quotations

AUGUST  
1969

MINNESOTA-WISCONSIN PRICE SERIES	\$4.42
Butter-Pov. Price	4.25
Average Price per lb. 92-score butter at Chicago	.6780
Average carlot prices, spray process nonfat dry milk, f.o.b. Chicago area manufacturing plants	.2301



One of the many A.D.A. exhibits